

July 31, 2020

VIA HAND DELIVERY

Sloan Spalding
Mayor, City of New Albany
99 West Main Street
New Albany, OH 43054

VIA HAND DELIVERY

John O'Grady
President, Franklin County Board of Commissioners
373 South High Street, 26th Floor
Columbus, OH 43215

VIA ELECTRONIC MAIL TO RAPDRESP@JFS.ohio.gov

Breeyn Handberg
Rapid Response Program Manager
Office of Workforce Development
4020 E. Fifth Avenue
Columbus, OH 43219

Re: Notice Under the Worker Adjustment and Retraining
Notification ("WARN") Act

Dear Mayor Spalding, Commissioner O'Grady, and Ms. Handberg:

We regret to inform you that Tween Brands, Inc. and Ascena Retail Group, Inc. (collectively, the "Company") will be conducting a reduction-in-force at its location at 8323 Walton Parkway, New Albany, Ohio 43054 (the "Facility"). We anticipate that 164 of our associates at that location will be laid off as of October 2, 2020 or October 30, 2020 or the 14-day periods beginning with those dates.

This layoff is expected to be permanent, but the Facility will remain open. Because the Company does not recognize bumping rights for its associates, terminated associates are not permitted to displace any remaining associates based on seniority or any other factor. None of the employees at this site are represented by a union.

I have attached as Exhibit A to this letter a chart that reflects the employing entity, job titles, number of affected associates per job title, and anticipated separation date for associates impacted by the reduction in force at the Facility.

Received August 3, 2020 at 8:30 am

The information in this letter is based on the best information available to the Company at this time. If you have any questions or require further information, please contact Cheryl Stevens, SVP of Human Resources, at (614) 390-5603 or Cheryl.Stevens@LaneBryant.com.

If there is any change in this information, we will update you as soon as practicable.

Very truly yours,

Marisa Baldwin

Marisa Baldwin
EVP, Chief Human Resources Officer

Attachment

Exhibit A

Ascena Retail Group, Inc.
 Tween Brands, Inc.
 8323 Walton Parkway
 New Albany, OH 43054

For questions, please contact Cheryl Stevens, SVP, Human Resources, at (614) 390-5603 or
Cheryl.Stevens@LaneBryant.com.

Employing Entity	Job Title	Number of Affected Associates	Anticipated Separation Date
Tween Brands, Inc.	Analyst Bus Intl-Justice	1	10/2/2020
Ascena Retail Group, Inc.	Analyst HR-ascena	1	10/2/2020
Ascena Retail Group, Inc.	Analyst Tax-ascena	1	10/2/2020
Tween Brands, Inc.	Analyst Testing-Justice	1	10/2/2020
Ascena Retail Group, Inc.	Associate Manager Sourcing-sourcing	2	10/2/2020
Ascena Retail Group, Inc.	Asset Protect Officer-Justice	1	10/2/2020
Tween Brands, Inc.	Assistant Designer-Justice	2	10/2/2020
Tween Brands, Inc.	Assistant Merchant-Justice	6	10/2/2020
Tween Brands, Inc.	Associate Designer-Justice	6	10/2/2020
Tween Brands, Inc.	Associate Merchant Intl-Justice	1	10/2/2020
Tween Brands, Inc.	Associate Merchant-Justice	4	10/2/2020
Tween Brands, Inc.	Associate P&P/Graphic Designer-Justice	1	10/2/2020
Tween Brands, Inc.	Associate Graphic Designer - Justice	1	10/2/2020
Ascena Retail Group, Inc.	Assistant General Counsel-ascena	1	10/2/2020
Tween Brands, Inc.	Assistant Merchant Intl-Justice	1	10/2/2020
Tween Brands, Inc.	Assistant Tech Designer-Justice	1	10/2/2020
Ascena Retail Group, Inc.	AVP - Talent Strategy	1	10/2/2020
Tween Brands, Inc.	AVP Direct Channel Ops-Justice	1	10/2/2020
Tween Brands, Inc.	AVP Human Resources	1	10/2/2020
Tween Brands, Inc.	AVP Planning-Justice	2	10/2/2020
Tween Brands, Inc.	AVP Visual Merchandising-Justice	1	10/2/2020
Ascena Retail Group, Inc.	Client Tech Analyst II-ascena	1	10/2/2020
Tween Brands, Inc.	Coordinator Merchandise-Justice	1	10/2/2020

Employing Entity	Job Title	Number of Affected Associates	Anticipated Separation Date
Ascena Retail Group, Inc.	Coordinator Procurement-ascena	2	10/2/2020
Tween Brands, Inc.	Coordinator Sourcing-sourcing	1	10/2/2020
Tween Brands, Inc.	Coordinator Traffic & Prod-Justice	1	10/2/2020
Tween Brands, Inc.	Designer-Justice	1	10/2/2020
Tween Brands, Inc.	Director Art-Justice	1	10/2/2020
Tween Brands, Inc.	Director Direct Business Ops-Justice	1	10/2/2020
Tween Brands, Inc.	Director Finance-Justice	1	10/30/2020
Tween Brands, Inc.	District Sales Leader-Justice	41	10/2/2020
Tween Brands, Inc.	Executive Assistant-Justice	3	10/2/2020
Tween Brands, Inc.	Field Communications Coordinator-Justice	1	10/2/2020
Tween Brands, Inc.	Financial Analyst-Justice	1	10/2/2020
Tween Brands, Inc.	Graphic Designer-Justice	4	10/2/2020
Ascena Retail Group, Inc.	Manager, Intellectual Property Administration	1	10/2/2020
Ascena Retail Group, Inc.	Manager, Strategy Analytics-ascena	1	10/2/2020
Tween Brands, Inc.	Marketing Specialist-Justice	2	10/2/2020
Tween Brands, Inc.	Merch Planner-Justice	1	10/2/2020
Tween Brands, Inc.	Merchandise Coordinator - Justice	4	10/2/2020
Tween Brands, Inc.	Merchant Intl-Justice	1	10/2/2020
Tween Brands, Inc.	Merchant-Justice	3	10/2/2020
Tween Brands, Inc.	Manager Copy-Justice	1	10/2/2020
Tween Brands, Inc.	Manager Financial Analysis-Justice	1	10/2/2020
Tween Brands, Inc.	Manager Financial Analysis-Justice	1	10/30/2020
Tween Brands, Inc.	Manager Planning-Justice	3	10/2/2020
Ascena Retail Group, Inc.	Manager Product Integrity-sourcing	1	10/2/2020
Ascena Retail Group, Inc.	Manager Workforce Mgmt-ascena	1	10/2/2020
Tween Brands, Inc.	P&P Graphic Designer-Justice	2	10/2/2020
Tween Brands, Inc.	Print Production Specialist-Justice	1	10/2/2020
Ascena Retail Group, Inc.	Program Manager Talent Mgmt-ascena	1	10/2/2020
Tween Brands, Inc.	Regional Director-Justice	1	10/2/2020
Tween Brands, Inc.	Regional VP-Justice	2	10/2/2020
Ascena Retail Group, Inc.	Researcher Executive Talent-ascena	1	10/2/2020
Tween Brands, Inc.	Senior Merchant, Intl-Justice	1	10/2/2020
Tween Brands, Inc.	Site Merchandiser-Justice	1	10/2/2020
Tween Brands, Inc.	Specialist Visual Merch-Justice	1	10/2/2020

Employing Entity	Job Title	Number of Affected Associates	Anticipated Separation Date
Tween Brands, Inc.	Specialist Digital Marketing Ops-Justice	1	10/2/2020
Tween Brands, Inc.	Specialist, Events & Incentives-Justice	1	10/2/2020
Tween Brands, Inc.	Sr. Analyst OCF-Justice	2	10/2/2020
Tween Brands, Inc.	Sr. Designer-Justice	4	10/2/2020
Tween Brands, Inc.	Sr. Financial Analyst, Intl Operations-Justice	1	10/2/2020
Tween Brands, Inc.	Sr. Graphic Designer-Justice	1	10/2/2020
Tween Brands, Inc.	Sr. Manager Location Planning & Allocation	1	10/2/2020
Ascena Retail Group, Inc.	Sr. Manager Sourcing-Justice	1	10/2/2020
Tween Brands, Inc.	Sr. Merch Planner-Justice	1	10/2/2020
Tween Brands, Inc.	Sr. Merchant -Justice	2	10/2/2020
Ascena Retail Group, Inc.	Sr. Manager Sourcing-Sourcing	1	10/2/2020
Ascena Retail Group, Inc.	Sr. Manager Talent Mgt-ascena	1	10/2/2020
Tween Brands, Inc.	Sr. Print & Pattern Design-Justice	2	10/2/2020
Ascena Retail Group, Inc.	Sr. Programmer Analyst-ascena	1	10/2/2020
Tween Brands, Inc.	Sr. Store Inventory Planner-Justice	3	10/2/2020
Tween Brands, Inc.	Technical Designer-Justice	5	10/2/2020
Tween Brands, Inc.	Trend Researcher-Justice	1	10/2/2020
Tween Brands, Inc.	Visual Communications & Ops Manager-Justice	1	10/2/2020
Ascena Retail Group, Inc.	VP Associate General Counsel-ascena	1	10/2/2020
Tween Brands, Inc.	VP Design-Justice	1	10/2/2020
Ascena Retail Group, Inc.	VP Transformation Lead-ascena	1	10/2/2020
Tween Brands, Inc.	VP, Merchandising-Justice	1	10/2/2020
Tween Brands, Inc.	Web Designer-Justice	1	10/2/2020