



**Department of
Job and Family Services**

Mike DeWine, Governor
Kimberly Hall, Director

The Office of
Workforce Development

Implementing COVID-19 Employment Recovery National Dislocated Worker Grant September 3, 2020

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OWD Project Managers

Overview of the COVID-19 Grant:

- Department of Labor awarded a total of \$8,511,480
- Time Period of the Grant: June 3, 2020 – June 30, 2022
- No Liquidation Period (All activity to finalize by June 30, 2022)
- Special Grant Office = OH-33-COVID19-DWG
- Program Code = OH33
- Grant to be included in DOL reporting = Yes
- Normal WIOA monitoring



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Priorities of COVID-19 Emergency Recovery Grant

- Create innovative solutions to promote economic independence and growth to dislocated workers who have been affected by the COVID-19 pandemic.
- Convene the business community to identify talent needs and industry sectors and to increase access to services.
- Utilize all available resources in the community to help dislocated workers become reemployed.
- Expand career opportunities through education and training.
- Coordinate efforts across public, private, local, and state entities to maximize resources.

BUILDING Ohio's Workforce
CREATING Innovative Solutions
PROMOTING Economic Independence
and Growth

Expectations of Implementation

1. Identify and focus on specific industry sectors based on the needs of the local business community.
2. Collaborate with local community colleges and career technical centers to build strategies to bridge the needs of businesses and the skill sets of DW's.
3. Utilize career services to help dislocated workers understand their skills and the career pathways available to them and to support them as they make career decisions.
4. Job upskilling will be made available to dislocated workers, not interested in occupational skills training, but in need of additional skills to become employed in the same industry sector from which they were laid off.
5. Occupational skills training will be made available to those seeking new career opportunities in those industry sectors identified by the local area.
6. Training in Lean Six Sigma and other process management certifications should be done at a minimum and only when a business has recorded that this certification is necessary to obtain employment, and an assessment of training needs has been completed and documented for the dislocated worker.

Allowable Services

- Training Services focusing on on-the-job training (OJT), customized training, and occupational skills training (incumbent worker training is not included in this grant);
- Skills upgrading and retraining specific to meet the safety and health demands of employers;
- Basic and individualized Career Services, including career guidance, planning and work experience;
- Supportive services, including the provision of personal protective equipment and other supplies needed to ensure the health and safety of participants; and
- Business outreach to assist in the delivery of OJT and customized training.

Dislocated Eligibility Review (WIOAPL 15-02)

Statutory Eligibility Requirements for Adults and Dislocated Workers

Individuals wishing to receive employment and training services funded through the adult and dislocated worker programs must meet **all** of the following requirements:

1. Be legally authorized to work in the United States;
2. Be 18 years of age or older;
3. Be properly registered for selective service (WIOAPL No. 15-04)

Additional Statutory Dislocated Worker Eligibility Requirements

- Category A: Terminated or Laid Off, or Received a Notice of Termination or Layoff From Employment
- Category B: Plant Closure or Substantial Layoff
- Category C: Self-Employed Individual
- Category D: Displaced Homemaker
- Category E: Military Spouse

Proposed Changes to “Unlikely to Return”

Some additional factors local WDBs may consider:

1. The applicant has conducted a dedicated but unsuccessful job search in the previous industry/occupation, as evidenced by employer rejection letters or employer contact logs;
2. Evidence, preferably from several sources including OhioMeansJobs.com, professional journals, etc., of few openings in the previous industry or occupation;
3. The applicant is unable to perform the duties of the previous job due to age, ability, or disability; or
4. The applicant has been either permanently or temporarily dislocated from a job as a result of a COVID-19 related shutdown or layoff.

Local WDBs must develop a local policy to define unlikely to return should the WDB identify additional criteria to the definition. The WDB may also identify other appropriate source documentation based on that additional criteria.

Proposed Changes to Self-Employed Individual

Added unemployed as a result of natural disasters; or general economic conditions in the community where the individual resides. Business lost due to one of the following:

1. The closure or substantial lay-off of a primary supplier or customer affecting the self-employed applicant's products or services;
2. Less demand for the occupation or product within the community;
3. A decline in profits significant enough to lead to closure, documented by most recent tax return or other company documents showing negative gains/losses statement;
4. Natural disaster, as defined by State or Federal declaration; or
5. Self-employed individuals, including contractors and those working in the gig economy, who are unable to work due to the COVID-19 pandemic.

The JFS 13186, Self-Attestation form remains acceptable source documentation for both additions to the eligibility criteria.



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Conducting Outreach for Dislocated Workers

- Vital during this COVID-19 pandemic
- May have individuals who have never been unemployed
- Public may not know about services available
- Perfect time to prepare for next job while have income support
- Perfect time to increase awareness of Top Jobs – in demand, critical, and good income



SINGLETON PARTNERS

MARKETING • ADVERTISING

ASSETS IN THE MEDIA RESOURCE GUIDE

The theme of the assets in the Media Resource Guide is

YOUR FRESH START BEGINS HERE

Top Jobs

Ohio Means Jobs Department of Job and Family Services

YOUR FRESH START BEGINS HERE.

TRAIN FOR A TOP JOB IN MENTAL HEALTH & ADDICTION

In your passion to help others who are struggling with mental health or recovering from substance use disorder, there are untapped opportunities to help others on their path to recovery. If you have recently lost your job or been unemployed for a while, you may qualify for training to receive new skills and knowledge. The Ohio Department of Job and Family Services funds training and education programs through your local OhioMeansJobs Center to help prepare you for your next job. You may also qualify for additional services to support you such as assistance with transportation, work clothes, childcare, or housing. To find out if you qualify for special dislocated worker grants, contact the OhioMeansJobs Center nearest you.

For more information, visit us at OhioMeansJobs.com
Look for & click on the OhioMeansJobs Centers icon to find your nearest location.

General Services

Ohio Means Jobs Department of Job and Family Services

YOUR FRESH START BEGINS HERE.

HAVE YOU LOST YOUR JOB OR BEEN UNEMPLOYED FOR A WHILE?

It may seem like it's too late to start over in today's job market. You know you need new skills and knowledge to move into a new field. The Ohio Department of Job and Family Services funds training and career services through your local OhioMeansJobs Center to help prepare you for your next job. You may qualify for additional services to support you such as assistance with transportation, work clothes, childcare, or housing. To find out if you qualify for special dislocated worker grants, contact the OhioMeansJobs Center nearest you.

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Recovery

Ohio Means Jobs Department of Job and Family Services

YOUR FRESH START BEGINS HERE.

THERE IS A PATH TO EMPLOYMENT WHILE IN RECOVERY

If you have recently lost your job or been unemployed for a while, you may qualify for training to receive new skills and knowledge. The Ohio Department of Job and Family Services funds training and education programs through your local OhioMeansJobs Center to help you transition back to employment. You may also qualify for additional supportive services to assist in maintaining your employment such as assistance with transportation, work clothes, childcare, or housing. To find out if you qualify, contact the OhioMeansJobs Center nearest you.

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Masked

Ohio Means Jobs Department of Job and Family Services

YOUR FRESH START BEGINS HERE.

TRAIN FOR A TOP JOB IN INFORMATION TECHNOLOGY

Training for many high-paying jobs in the technology field can be completed in as little as a few months. Numerous jobs are waiting to be filled. If you have recently lost your job or been unemployed for a while, you may qualify for training to receive new skills and knowledge. The Ohio Department of Job and Family Services funds training and education programs through your local OhioMeansJobs Center to help prepare you for your next job. You may also qualify for additional services to support you such as assistance with transportation, work clothes, childcare, or housing. To find out if you qualify for special dislocated worker grants, contact the OhioMeansJobs Center nearest you.

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MARKETING • ADVERTISING

The assets or creative in the Media Resource Guide are brand specific but allow for customization by each local workforce area or OhioMeansJobs Center.

**YOUR
FRESH
START
BEGINS
HERE.**

**Ohio
MEANS
Jobs.**
Department of
Job and Family Services



**COULD YOU USE SOME HELP
WITH YOUR JOB SEARCH?**

If so, the experienced job coaches at your local OhioMeansJobs Center can help you pinpoint the best opportunities, compare salaries, find jobs that are a good fit for you, and reach out to companies that are hiring right now. You may qualify for additional supportive services such as assistance with transportation, work clothes, childcare, or housing.

To learn more about special dislocated worker grants, contact the OhioMeansJobs Center nearest you.

For more information, visit us at

OhioMeansJobs.com

Look for and click on the OhioMeansJobs Centers icon to find your nearest location

Department of
Job and Family Services
1641 Payne Ave #520,
Cleveland, OH 44114

NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES

Mr. Lawrence Smith
1234 Glendale Avenue
Cleveland, OH 44111



SINGLETON — PARTNERS

MARKETING • ADVERTISING

We have divided the Media Resource Guide and its assets into sections which align with today's marketing and advertising platforms. The assets are to be utilized as you develop outreach strategies in your community.



TOP JOBS

- Newspaper ads: 22
- Post cards: 22
- Push cards: 22
- Gas station pump toppers: 22
- Billboards: 22
- Movie theater ads: 22
- Videos
 - :06 – 11
 - :15 – 11
- Screensavers: 8
- E-Blast: 22
- Web Ads: 1

RECOVERY

- Newspaper ads: 18
- Post cards: 18
- Push cards: 18
- Gas station pump toppers: 18
- Billboards: 18
- Movie theater ads: 18
- Videos
 - :06 – 9
 - :15 – 9
- Screensavers: 4
- E-Blast: 18
- Web Ads: 1

GENERAL SERVICES

- Newspaper ads: 8
- Post cards: 8
- Push cards: 8
- Gas station pump toppers: 8
- Billboards: 8
- Movie theater ads: 8
- Videos
 - :06 – 4
 - :15 – 4
- Screensavers: 2
- E-Blast: 8
- Web Ads: 1

MASKED CAMPAIGN

1. Top Jobs
 - Newspaper ads: 8
 - Post cards: 8
 - Push cards: 8
 - Gas station pump toppers: 8
 - Billboards: 8
 - Movie Theater ads: 8
 - Screensaver: 1
 - E-Blast: 8
2. Recovery
 - Newspaper ads: 8
 - Post cards: 8
 - Push cards: 8
 - Gas station pump toppers: 8
 - Billboards: 8
 - Movie Theater ads: 8
 - Screensaver: 1
 - E-Blast: 8
3. General Services
 - Newspaper ads: 8
 - Post cards: 8
 - Push cards: 8
 - Gas station pump toppers: 8
 - Billboards: 8
 - Movie Theater ads: 8
 - Screensaver: 1
 - E-Blast: 8

ASSETS



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Fiscal Codes, RMS, and OWCMS Special Grants Reporting:

- Financial Project codes are JFSSAS401, JFSSAI401, JFSSAW401 and JFSSWW401
- RMS codes are JFSSAS471, JFSSAI471, JFSSAW471 and JFSSWW471
- Special Grants Office: COVID19DWG – ADAMS, etc. (County caseworkers will only need to do a 7078, if they don't already have access to WCMS).

Enrollment Expectations:

- Local Area Plans and Budgets will guide enrollment and expenditure expectations.
- Expect Routine Monitoring of Progress:
 - Dec. 2020 (1/4 of your enrollment goal)
 - March 2021 (1/2 of your enrollment goal)
 - June 2021 (3/4 of your enrollment goal)
 - Sept. 2021 (100% of your enrollment goal)



Quarterly Narrative Performance Reports will be required for DOL submission.

Grant Quarter Number	Quarter Dates	Report Due Date
Quarter 1	June 3 – June 30, 2020	7/31/2020
Quarter 2	July 1 – September 30, 2020	10/31/2020
Quarter 3	October 1 – December 31, 2020	1/31/2021
Quarter 4	January 1 – March 31, 2021	4/30/2021
Quarter 5	April 1 – June 30, 2021	7/31/2021
Quarter 6	July 1 – September 30, 2021	10/31/2021
Quarter 7	October 1 – December 31, 2021	1/31/2022
Quarter 8	January 1 – March 31, 2022	4/30/2022
Quarter 9	April 1 – June 30, 2022	7/31/2022

What Funds Should I Use?

- You have several sources of funds all available now, especially for serving Dislocated Workers.
- Long-Term Unemployed – can only use OERG funds
- Temporary Disaster Relief Jobs - allowable only in OERG
- What funds expire first?
- What funds have a very specific purpose?



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Questions?

How to get Technical Assistance?

Mailbox: OpioidRelief@jfs.ohio.gov