



FOR IMMEDIATE RELEASE
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Take a #PinwheelSelfie and Take a Stand Against Child Abuse and Neglect

COLUMBUS, OHIO – April is Child Abuse and Neglect Prevention Month, and the Ohio Children's Trust Fund (OCTF) encourages all individuals to show their support by taking a photo of themselves holding a pinwheel and posting it to Facebook, Twitter or other social media sites using the #PinwheelSelfie hashtag. Blue and silver pinwheels are the national symbol for child abuse and neglect prevention.

"This year, we are taking our message to social media in the hope of reaching as many people as possible to spread the word about reporting child abuse and neglect," said Kristen Rost, OCTF executive director. "Help us cover social media with pinwheels to remind people that child abuse and neglect are preventable and can be reported by calling 1-855-O-H-CHILD."

Many county children services agencies have pinwheels available for those interested in participating. OCTF also offers this pinwheel template for anyone interested in making their own: <http://jfs.ohio.gov/OCTF/pdf/Make-a-Pinwheel.stm>. Or simply print the attached flyer.

For more information about child abuse and neglect prevention programs and activities in your community, visit www.jfs.ohio.gov/octf or follow @OhioCTF on Twitter.

If you suspect a child is being abused or neglected, call 1-855-OH-CHILD (855-642-4453). The number is toll-free, and reports can be made anonymously.

The Ohio Children's Trust Fund is the state's sole public funding source dedicated to preventing abuse and neglect. Housed within the Ohio Department of Job and Family Services, the Ohio Children's Trust Fund works with its 88 county partners to serve all Ohio communities.

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Join **@OhioCTF** in raising awareness about child abuse!

Post a picture of you with your pinwheel and use **#pinwheelselfie** on Facebook and Twitter.



Ohio Children's Trust Fund
Ohio's Prevent Child Abuse America Chapter