

# Outreach and Recruitment

Dan Sipe

Planner/EO Officer

Employment Source

# Outreach and Recruitment

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- Brochures/Flyers
  - Program Eligibility
  - Program Design
  - Contact Information

# Outreach and Recruitment

- Radio Advertisements
  - Brief Program Description
  - Who to Contact
  - Where to Go for More Information
  - Eligibility
  - On site remote broadcasts

# Outreach and Recruitment

- One Stops
  - Parents are customers, youth may be eligible
  - Have flyers and staff available for questions
  - Announcement, RFP, and info on website

# Outreach and Recruitment

- Schools
  - Daily Announcements
    - Brief Program Description
  - Guidance Counselors
    - Brochures

# Outreach and Recruitment

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- County Department of Job and Family Services
  - Brochures
  - Foster Youth
  - TANF Insert

## Outreach and Recruitment

- WIA Service Providers
  - Current WIA Youth
  - Waiting Lists
  - Youth Word of Mouth

# Outreach and Recruitment

- Educational Service Centers
- YMCA
- City Department of Youth Development
- Metro Housing Authorities
- Youth Job Fairs
- Booth at Local Mall

# Outreach and Recruitment

- Community Based Organizations
- Job Corps
- Boys and Girls Clubs
- Jobs for Ohio's Graduates
- YouthBuild

# Outreach and Recruitment

- Head Start & Weatherization
- Junior Achievement
- GED / ABE sites
- Community Colleges
- Career Centers
- Alternative Education Institutions

# Outreach and Recruitment

- Communication Plan
  - Phone script
- Next Year???
  - Spring Break events

# Outreach and Recruitment

- Eligibility
  - Contracted Providers
    - Train them to process youth
  - WIA Staff
    - Mass Eligibility Sessions
    - By Appointment

# Outreach and Recruitment

- Other Strategies
  - Graduating Seniors will be out-of-school (30% expenditure requirement)
  - Use summer to tryout youth for WIA programs

# Outreach and Recruitment

- Other Strategies
  - College Crew Chiefs
    - Could be enrolled youth
    - Recent college grads are O.O.S.
    - Could help with intake/eligibility
    - Additional supervision

# Outreach and Recruitment

- Other Strategies
  - Secondary School Teachers
    - Additional supervision
    - Could help with intake/eligibility
    - Not looking for employment past summer

# Outreach and Recruitment

- Other Misc. Strategies
  - Pre-print basic Individual Service Strategies
  - Use Stimulus funds to build a youth resource library for summer and year-round programming
    - Videos, books, software, etc.