

Updates to Employer Services in OWCMS  
June 2018

Updates to OWCMS list	Current/Updated Service Name in OWCMS	Current/Updated Definition	Instead, choose...
Removed	Job Order Follow up	Communication with an employer to determine if an individual has been hired.	Screening Assistance for Employers (New)
Removed	Ohio Learn to Earn	Referral to the program that matches individuals looking for work with businesses looking to hire. It gives employers the opportunity to train potential employees at no cost and individuals the opportunity to enhance their skills, network, and earn a training certification.	Employer Development, Planning, and Referral Services (Updated)
Removed	Provide Website Linkages	Assistance to employers in identifying and locating necessary websites in order to obtain requested information.	Employer Development, Planning, and Referral Services (Updated)
Removed	Provided Access to Translation Services	The coordination of translation services to employers who may recruit and/or employ individuals with limited English proficiency.	Employment Laws and Regulations (Updated)
Removed	Resume Referral	The referral of a job seeker's resume to an employer who is seeking talent.	Screening Assistance for Employers (New)
New	Development of Career Pathways and Industry Sector Partnerships	Provision of information on the development of career pathways for a particular employer, group of employers, or an industry sector.	NA
New	Incumbent Worker Training	Seeking training to develop and enhance incumbent worker skills.	NA
New	Internships	Seeking interns or internship information.	NA
New	Mass Layoff and Plant Closure Assistance	Activities provided in the case of a permanent closure or mass layoff at a plant, facility, or enterprise, or a natural disaster, that results in mass job dislocation, in order to assist dislocated workers in obtaining reemployment as soon as possible.	NA
New	Outreach Activities and Assistance	Provision of promotional activities generated on behalf of the employer to help recruit candidates for open positions and hiring events utilizing social media, media promotion, and electronic websites. This service includes workforce acquisition, which is the seeking of specific worker types and/or attracting new workers.	NA

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New	Screening Assistance for Employers	<p>Includes all the following:</p> <ul style="list-style-type: none"> <li>• Assistance to employers in processing employment applications for hiring needs (collect, review, and submit to employer).</li> <li>• Proctor pre-employment applicant assessments for groups or individuals as part of the screening assistance for employers.</li> <li>• The process of searching and/or accessing, screening, and referring a job seeker's resume to an employer seeking talent.</li> <li>• Communication with the employer to determine if an individual has been hired.</li> </ul>	NA
New	Transitional Jobs	A subsidized work experience that is time-limited and designed to assist individuals to establish a work history, demonstrate success in the workplace, and develop skills that lead to entry into and retention in unsubsidized employment.	NA
New	Work Experience	A planned, structured learning experience that takes place in a workplace for a limited time.	NA
New	Workforce Retention	Analyzing causes and offer suggestions to reduce worker turnover and/or aim at keeping existing employees in the community. This includes activities which focus on employee growth and further performance.	NA
Updated Name and/or Definition	Access to Services to Avoid Layoff	Strategies (e.g., SharedWork Ohio) that prevents and/or minimizes unemployment for employees of companies that have either announced layoffs, or are struggling and at risk of downsizing. This service also includes services provided to local businesses aimed at keeping the existing business in the community.	NA
Updated Name and/or Definition	Customized Training	Training that is designed to meet the specific requirements of an employer or group of employers; is conducted with the commitment by the employer to employ an individual upon successful completion of the training; and for which the employer pays a portion of the cost of the training.	NA
Updated Name and/or Definition	Employer Development, Planning, and Referral Services	Resources and services to help employers with marketing, consulting, networking, referral, and public relations efforts. This service also includes succession planning, such as executive transition, aging workforce organizational movement, or employer ownership.	NA

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Updated Name and/or Definition	Employment Laws and Regulations	This service includes the following: <ul style="list-style-type: none"> <li>• Assistance to employers to provide information and assistance with UI laws and regulations</li> <li>• Activities provided to employers providing guidance on federal, state, and local employment laws and practices, including OSHA and EPA issues</li> <li>• Employee handbook needs, drug-free workplace assistance, healthcare information, etc.</li> <li>• Provision of translation services</li> </ul>	NA
Updated Name and/or Definition	Ex-Offender Bonding Information and Assistance	Information provided to employers regarding employment of ex-offenders.	NA
Updated Name and/or Definition	Job Order Assistance	Activities provided to help businesses post job openings on OhioMeansJobs.com or through business service assistance available through the OhioMeansJobs center.	NA
Updated Name and/or Definition	Participation in Job Fair	An employer's participation in an event in which employers give information to potential employees hosted by the OhioMeansJobs center.	NA
Updated Name and/or Definition	Participation in Workforce Special Events	An employer's participation in a other workforce events, outside a job or career fair, which is hosted by the OhioMeansJobs center.	NA
Updated Name and/or Definition	Provision of Labor Market Information	The provision of labor market information, including, but not limited to, the following: <ul style="list-style-type: none"> <li>• Affirmative Action Statistics</li> <li>• Regional and County Economic Information (employment, census, poverty levels, talent availability)</li> <li>• Economic Trends and Forecasts</li> <li>• Education and Training Outcomes</li> <li>• Job and Industry Growth Patterns</li> <li>• Non-Proprietary Employer Information</li> <li>• Occupational Descriptions</li> <li>• Population and Demographic Information</li> <li>• Skill Standards</li> <li>• Wage Levels for Various Occupations</li> </ul>	NA
Updated Name and/or Definition	WARN (Worker Adjustment Retraining Notification) Assistance	Activities provided to at-risk employers outlining the requirements of advanced notification of plant closings and mass layoffs.	NA
Updated Name and/or Definition	Website Demonstration	Activities that provide guidance on how to navigate and use OhioMeansJobs.com.	NA

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Updated Name and/or Definition	Workforce Incentives	Provision of information regarding: <ul style="list-style-type: none"> <li>• Incentives available to employers (e.g., WOTC, SYP, Minority, Veterans, other)</li> <li>• Various types of incentives, such as export/import programs, green programs (reuse, recycling, and green efforts), tax abatements, operating capital incentives, technology incentives, etc.</li> </ul>	NA
No change	Apprenticeships/Youth Apprenticeship	Referral and information (via <a href="http://apprentice.ohio.gov">apprentice.ohio.gov</a> ) regarding programs that teach high-level skills by providing individuals structured on-the-job training and related technical instruction.	NA
No change	Employer Needs Assessment	Assistance to employers in managing their business needs.	NA
No change	Job Shadowing	Short-term unpaid activities that introduce a participant to the workplace and provide exposure to occupational areas of interest to increase career awareness.	NA
No change	Mentoring	Matching a participant with an employer or employee of a company to build a working relationship with the participant and to develop necessary skills.	NA
No change	On-the-Job Training	Recruitment of businesses who wish to participate in a training conducted by an employer that is provided to a paid participant while engaged in productive work in a job.	NA
No change	Received OhioMeansJobs Center Orientation	An activity provided to introduce employers to the OhioMeansJobs center and the partners and services available to businesses through the center.	NA
No change	Skills Enhancement	Training that assists employees to learn specific knowledge or skills to improve performance in their current roles.	NA
No change	Veteran Employer Contact	Information gathering activities pertaining to identifying employers seeking to hire Veterans.	NA
No change	Workplace/Industry Tours	Visiting an employer's facility as part of a career awareness activity for students and/or job seekers.	NA