



# Agenda

## MFP Consumer Outreach and Identification (COI) Workgroup

Thursday, September 4, 1:00 – 2:45 pm

### Conference Call

**Bridge Line Available 1 – 2:45: 614 644 1097**

Per State Operator, please call in with phone already ON hands-free.

<b>Meeting Attendees:</b>	Workgroup members	
<b>Purpose of Meeting:</b>	<b>Consumer Outreach and Identification Workgroup Bi-Weekly Meeting</b>	
<b>Time</b>	<b>Topic</b>	<b>Discussion Lead</b>
15 minutes 1 – 1:15	<b>Check In:</b> <ul style="list-style-type: none"> <li>• Roll Call</li> <li>• Agenda Overview</li> <li>• Updates</li> <li>• Stakeholder Feedback</li> <li>• Follow Up - Action Items</li> </ul>	Susan McKinley
1:15 – 1:30	<b>Broadened Name for HOME Choice</b> <i>Current:</i> Helping Ohioans Move by Expanding Choice <i>Proposed:</i> Helping Ohioans Move, Expanding Choice	Susan
45 minutes 1:30 – 2:15	<b>Communications Products</b> <ul style="list-style-type: none"> <li>• Recommendations to PAG</li> <li>• Newsletter Template</li> <li>• Revised Web Page – FYI only</li> <li>• Brochure Focus Group Results</li> </ul>	Susan
15 minutes 2:15 – 2:30	<b>MDS Subgroup Update</b>	MDS Subgroup
15 minutes 2:30 – 2:45	<b>Check Out</b> <ul style="list-style-type: none"> <li>• Next Steps</li> <li>• Future Meetings</li> </ul>	Susan





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## Action Items

Action Item	Person Responsible	Deadline