



Agenda

MFP Consumer Outreach and Identification (COI) Workgroup

Thursday, August 23, 1:00 – 2:45 pm

Conference Call

Bridge Line Available 1 – 4 pm: 216 787 0997

Per State Operator, please call in with phone already ON hands-free.

Meeting Attendees:	Workgroup members	
Purpose of Meeting:	Consumer Outreach and Identification Workgroup Bi-Weekly Meeting	
Time	Topic	Discussion Lead
15 minutes 1 – 1:15	Check In: <ul style="list-style-type: none"> • Roll Call • Agenda Overview • Updates • Stakeholder Feedback • Follow Up - Action Items 	Susan McKinley
60 minutes 1:15 – 2:15	Communications Products <ul style="list-style-type: none"> • Revised Brochure • Focus Groups for Brochure • Web Site • Newsletter Template 	Susan, Brittany Baum, Toni Bigby
15 minutes 2:15 – 2:30	MDS Subgroup Update	Kelley
15 minutes 2:30 – 2:45	Check Out <ul style="list-style-type: none"> • Action items • Next Meeting: September 6: 1 – 2:45 • Canceled Meeting: September 20 	Susan



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Action Items

Action Item	Person Responsible	Deadline