



**Ohio Children's Trust Fund
Board Meeting Minutes
March 14, 2013**

Board Members Present:

Representative Kirk Schuring
Representative Tracy Maxwell Heard
Dr. Lolita McDavid
Jon Fishpaw
Crystal Ward Allen
Jennifer Justice
Dr. Tammy Collins
Mary Deel
Kelly Lynch
Karen Hughes

Board Members Absent:

Senator Kevin Bacon
Senator Charleta B. Tavares
Lisa McDuffie

Staff Present:

Kristen N. Rost, Executive Director
David Monder, Program Manager
Felicia A. Saunders, Program Administrator

Guests:

Lee Trotter, Guest of Dr. McDavid

Old Business

Chairman Schuring called the Ohio Children's Trust Fund (OCTF) Board Meeting to order at 12:15pm on March 14, 2013.

Chairman Schuring asked for any additions or revisions to the August 9, 2012 board meeting minutes. Seeing no additions or revisions he motioned that the minutes be approved. The minutes were approved without objection.

Board members briefly reviewed a video ("Childhood") detailing the success of the Incredible Years programming being provided by Child Guidance and Family Solutions, a vendor of the Summit County Child Abuse and Child Neglect Prevention Advisory Board.

New Business

Introduction of New Board Members

Election of OCTF Officers:

Jennifer Justice motioned to elect Dr. McDavid as Board Vice-Chair. Representative Heard seconded the motion. The Board voted unanimously to approve the motion.

Karen Hughes motioned to elect John Fishpaw as Board Treasurer. Dr. McDavid seconded the motion. The Board voted unanimously to approve the motion.

Brief Review of OCTF Finances

David Monder briefly reviewed the status of the OCTF finances. During the review, Mr. Monder presented and explained the new budget format to Board members. The new format merges the 1980 Fund budget (state) and 3D30 Fund budget (federal) and clearly illustrates what the Trust Fund budgeted to receive/expend in SFY 2013 with what the OCTF actually received/expended.

Brief Review of Single Invoice System (SIS) Report

Mr. Monder gave a brief overview of the system. Each local registrar has until the 5th of the month following the end of a quarter to report its sales data to ODH. Invoices are created for all of the local registrars who reported data by the 5th. The invoices are sent out with due dates of the 30th following the end of each quarter. Pursuant to the A.G.'s ORC 131.02, if payment is not received within 45 days from its due date, it can be certified to the A.G.'s office for collection.

When ODH receives payment for the invoice, they have two days to process and submit to the Treasurer of State.

For CY 2012 – Quarter 3 and Quarter 4, there is an outstanding balance of \$2,456.04 due to the Trust Fund from Athens City – County Health Department. All other local registrars have paid the required amount for the total number of birth and death sales they indicated for both quarters.

SFY 2012 Annual Reports – Penalties

Mr. Monder explained that despite multiple Trust Fund communications to County Child Abuse and Child Neglect Prevention Advisory Boards advising them of the August 15, 2012 due date for OCTF County Annual Program and Fiscal Reports, there were eight Advisory Boards that failed to submit their reports by the deadline.

Following a brief discussion concerning the reasons these eight counties submitted late reports, Chairman Schuring asked whether there was a motion on the penalties. Kelly Lynch motioned that the OCTF Board, pursuant to Ohio Revised Code (ORC) 3109.171 (C), assess a pro-rata daily penalty on all eight counties for failing to submit a SFY 2012 Annual Report by August 15, 2012. Rep. Heard seconded the motion. The Board voted unanimously to approve the motion.

SFY 2012 County Programming Data and Trends

Director Rost provided an overview of the SFY 2012 County Programming Data and Trends. She explained that County Child Abuse and Child Neglect Prevention Advisory Boards utilized

96% of the OCTF funds allocated to them and returned 3.39% of the funds due to issues such as staffing, delayed start of programming, etc.

Director Rost discussed how the funds were expended, the numbers served in each program category, barriers that were faced as well as the Protective Factor Survey (PFS) data that was provided.

Director Rost highlighted the top three programs implemented by the Advisory Boards (Parents as Teachers; Incredible Years Parent; and Strengthening Families 10-14) and shared the county participant data as well as the increases in all five protective factors (from pre-test to post-test) with the Board.

Director Rost concluded her presentation by sharing success stories from: Butler County “Not a Single Drop;” Champaign County “Wraparound;” and Lorain County “Incredible Years Parent Program” with the Board.

Several Trust Fund Board members suggested that the Trust Fund Board and staff more actively use the data to justify OCTF funding and to illustrate the positive impact of the OCTF funded programming on families.

SFY 2014-2015 Biennial Operating Budget (House Bill 59) Update

David Monder gave an overview of the provisions within House Bill 59 (as introduced) that impact the Trust Fund and briefly reviewed the multiple revisions to the ORC that the Trust Fund is trying to insert into the Biennial Operating Budget.

Chairman Schuring and Representative Heard indicated their willingness to assist the Trust Fund in getting these revisions inserted into House Bill 59.

SFY 2014 Application Update

Director Rost reported that, for the first time, all 88 County Child Abuse and Child Neglect Prevention Advisory Boards submitted a complete application by the March 1, 2013 deadline.

The Director explained the challenges in creating the application within an Access database that was sent to every county. This database enabled each county to input their program narrative, program justification, logic model, budgets and participation numbers into one centralized location as opposed to having to complete and submit multiple forms to the Trust Fund. The streamlining of the application process reduced the administrative burden on counties and their vendors. Director Rost added that the OCTF is now in the process of merging all county databases into one database from which we can analyze applications, evaluate programmatic data and run multiple reports.

SFY 2014 Statewide Applications Update

Director Rost provided an update on the SFY 2014 Statewide Vendor Applications. The Director explained that the Trust Fund received seven applications for review from the following vendors: Cincinnati Children’s Hospital Medical Center; E-320 Consultants, LLC; Ohio Child Care Resource and Referral Association; Ohio Family Care Association; Parents Anonymous of Ohio (submitted two applications); and Providence House. Director Rost explained that a

workgroup of OCTF staff and stakeholders will review the applications in April and then bring them to the OCTF Board for consideration in May.

April 2013 Update

Director Rost explained that the theme for this April is “Pause for a Child: Make Children a Priority. Take Time to Focus on Prevention.”

Pinwheels remain a symbolic representation for the prevention of child abuse and child neglect. As the Ohio Chapter of Prevent Child Abuse America (PCAA), the Trust Fund was able to provide Public Children Services Agencies (PCSAs), County Child Abuse and Child Neglect Prevention Advisory Boards, Child Advocacy Centers (CACs) and other partners with the opportunity to purchase pinwheels at a reduced cost.

Radio Disney will run PSAs during April to promote Child Abuse and Neglect Prevention Month, the Ohio Children’s Trust Fund and family strengthening activities. They will also promote the Trust Fund at their scheduled community events. The PSAs will run April 1 – April 30th. Their legal department is checking to see if the Trust Fund can post them on our website.

The OCTF April Child Abuse and Neglect Prevention Month Kick-Off Event is scheduled for March 28, 2013 at the Center of Science and Industry (COSI). The event will feature children from Avondale Elementary School and will be hosted by Channel 10 News Anchor Jerry Revish. The kick-off event will feature several speakers including: Director Kristen Rost; David Chesebrough, President and CEO of COSI; Senator Kevin Bacon, Director Michael Colbert; and Director Chip Spinning, Executive Director of Franklin County Children Services. The “Amazing” Tei Street, a National Youth Motivational Speaker, will be the guest speaker.

April 10, 2013 is Wear Blue day and the Trust Fund is encouraging everyone to wear blue in support of child abuse and neglect prevention.

Director Rost also provided a brief overview of OCTF April 2013 funding including a competitive grant funding opportunity to all 88 Child Abuse and Child Neglect Prevention Advisory Boards, \$2,000 allocations to each of the 88 county Public Children Services Agencies (PCSAs) and the OCTF PSA video competition for Ohio high school students.

The Director also provided a brief update on Trust Fund’s April 2013 partnerships with the Greater Federation of Women’s Clubs (GFWC); the seven Kappa Delta Chapters at Ohio Universities; the Ohio Department of Job and Family Services; and the Cleveland Cavaliers.

Community Awareness Campaign

Director Rost reviewed the Domestic Violence and Child Advocacy Center’s (DVCACs) community awareness campaign with Board members. The Director reminded the Board that the OCTF contract with DVCAC requires the design and implementation of an awareness campaign to illustrate and educate the public on the linkage between domestic violence and child abuse.

The campaign includes the following elements: billboards; bus signs; the distribution of print materials, public services announcements and messages delivered via the web and social media.

DVCAC held focus groups with community members in Cuyahoga County as well as with their staff. Focus group results indicate that the most impactful campaign is the “Family Traits Campaign.” Director Rost explained that the Trust Fund has requested that DVCAC include the OCTF logo as well as the state’s 1-800 number for reporting child abuse and neglect. Several Board members voiced their support for the campaign.

Executive Director’s Report

Director Rost reviewed the Executive Director’s report with Board members. NOTE: The Financial Disclosure Statements are due May 15, 2013, Donna Skaggs at the Ohio Ethics Commission is your contact person at: Donna.L.Skaggs@ethics.state.oh.us or (614) 466-7090.

Other as Requested by Board Members

Chairman Schuring reminded everyone of the OCTF Board meeting schedule for the remainder of the year.

As there was no further business to come before the Board, Chairman Schuring adjourned the March 14, 2013 OCTF Board meeting at 2:05pm.

Handouts:

- OCTF Board Meeting Agenda for March 14, 2013
- OCTF Board Draft Meeting Minutes August 6, 2012
- OCTF Board Meeting – PowerPoint
- OCTF – Financial Status SFY 2013
- OCTF - Statewide Kick-Off and Pinwheel Planting Ceremony at COSI Flyer and Invitation
- DVCAC – Draft Community Awareness Campaign
- Executive Director’s Report