



**Ohio Children's Trust Fund
Board Meeting Minutes
May 19, 2016**

Board Members Present:

Senator Kevin Bacon
Senator Lou Gentile
Jennifer Justice (Director Cynthia C. Dungey)
Christina Klefeker
Judy Leb
Dr. Lolita McDavid
Diana Starkey
Julie Walburn (Director Rick Hodges)

Board Members Absent:

Angela Bergefurd (Director Tracy Plouck)
Representative Janine Boyd
Jon Fishpaw
Representative Sarah LaTourette
Dr. Kathi Makoroff
Ronald Rees

Staff Present:

Kristen Rost, Executive Director
David Monder, Program Manager
Nicole Sillaman, Program Manager
Laurie Mitchell, Program Administrator

Guests:

Eric Campfield, Senior Legislative Aide, Senator Bacon
Aileen O'Donnell, Liaison Officer, ODJFS
Denise Pleska, Senior Staff Attorney for ODJFS
Ciara Price, Legislative Aide, Representative LaTourette

Chairman Kevin Bacon called the Ohio Children's Trust Fund (OCTF) Board Meeting to order at 10:07am on May 19, 2016. A quorum of members was not present.

April 2016 Prevention Month Highlight: April 2016 Campaign Review

Nicole Sillaman provided a review of the Trust Fund's April 2016 campaign by presenting a brief video of OCTF April 2016 Prevention Month activities.

Following the video, Ms. Sillaman presented campaign highlights by providing an overview of the Trust Fund's #PinwheelSelfie Social Media campaign and thanking board members for participating in it. She explained that the OCTF implemented multiple activities on social media this year to raise awareness of child abuse and child neglect prevention month that included: paid, targeted advertisements on Facebook and Twitter; creation of a social media profile picture filter via Twibbon; collaboration with a social media expert to refine and expand the reach of OCTF posts; partnering with Kappa Deltas to take a #PinwheelSelfie with an Instagram cutout; launching of a statewide high school student group #PinwheelSelfie contest; and statewide participation of followers taking their #PinwheelSelfie and posting to social media.

Ms. Sillaman noted the impressive results of the #PinwheelSelfie Social Media Campaign including: Facebook page growth of 6,138 page fans; Facebook page reach of 814,718; Twibbon supporters reached 1,571; and 12 eligible submissions for the statewide high school student group photo contest.

In addition, Executive Director Kristen Rost made several media appearances to raise awareness of April child abuse prevention month and the Trust Fund contracted with the Ohio Association of Broadcasters to disseminate a statewide PSA during April.

Ms. Sillaman then reviewed April fundraisers spearheaded by the OCTF that included: Ohio Department of Job and Family Services (ODJFS) dress down days that yielded \$8,008.56 in contributions for the OCTF during a two week period in April; an April 6th ODJFS bake sale fundraiser that raised \$851.86; and a walk-a-thon in which Director Rost walked with over 500 middle schoolers at Davis Middle School that raised \$1,000 for the Trust Fund.

Ms. Sillaman concluded her presentation by detailing OCTF funding for local Public Children Service Agencies (PCSAs). Sixty-six county PCSAs submitted requests for up to \$2,000 for OCTF April prevention month funding. These PCSAs proposed utilizing \$85,419.98 to promote the OCTF #PinwheelSelfie Campaign along with \$32,259.39 to promote local campaigns and activities. She advised that the Trust Fund would have detailed expenditure information once it receives final reports from the PCSAs, which are due to the OCTF by June 6, 2016.

Board members then briefly shared the various events they attended for the April 2016 campaign.

Old Business

Minutes

With a quorum of members now being present, Chairman Bacon asked for any additions or revisions to the February 18, 2016 board meeting minutes. Senator Gentile motioned that the February 18, 2016 board meeting minutes be approved as written. Jennifer Justice seconded the motion and without objection the minutes were approved.

New Business

Election of OCTF Board Vice Chair and Treasurer

Chairman Bacon advised members of the departure of Dr. Lolita McDavid and Jon Fishpaw from the OCTF Board due to term limits. As this was their final board meeting, Chairman Bacon, Director Rost and board members thanked them for their service and presented commendations. Dr. McDavid thanked everyone and briefly discussed her role and experiences as a Trust Fund board member.

Chairman Bacon then moved to the election of Board members for the Vice Chair and Treasurer positions. Director Rost advised members that while Ronald Rees is not present for today's meeting, he has volunteered to be the Vice Chair. As there were no other nominations, Chairman Bacon closed nominations and motioned to approve Ronald Rees' nomination as OCTF Board Vice Chair. Senator Lou Gentile seconded the motion. The Board voted unanimously to approve the motion.

Chairman Bacon then asked for nominations for the OCTF Board Treasurer position. The Chairman nominated Board member Diana Starkey. As there were no other nominations, Chairman Bacon closed nominations and motioned to approve Diana Starkey's nomination as OCTF Board Treasurer. Christina Klefeker seconded the motion. The Board voted unanimously to approve the motion with Diana Starkey abstaining from the vote.

OCTF Budget and Finance Committee Update/Operating Budget

Director Rost reviewed the OCTF State Fiscal Year (SFY) 2016 operating budget and noted that the Trust Fund is now collecting interest and has accrued approximately \$19,000 thus far. Director Rost briefly explained expenses and reviewed the Trust Fund's in-kind revenue.

The Director then presented the Trust Fund's proposed SFY 2017 operating budget to the board. Multiple board members expressed their opinion that the \$5,000 set-aside for well-being/trauma would be more effectively utilized by shifting the funds to the staff travel budget so as to enable the OCTF staff to enhance their technical support of the eight child abuse and child neglect regional prevention councils.

Christina Klefeker motioned to shift \$5,000 from well-being/trauma to the staff travel budget and then approve the OCTF SFY 2017 Operating Budget as amended. Dr. McDavid seconded the motion. The board voted unanimously to approve the motion.

SFY 2017 Funding Opportunity

Director Rost explained that the OCTF released a request for grant applications (RFGA) on March 24, 2016 to support statewide primary and/or secondary child abuse and child neglect prevention programs. She explained the guidelines of the applications that were due to the OCTF by Monday, April 25, 2016 at 3:00 P.M.

Director Rost then advised that the OCTF received 43 applications. Two of these applications, however, were not received by the Trust Fund by the deadline and did not receive consideration. The remaining 41 applications received by the deadline underwent an initial review by the OCTF staff to ensure they were complete. The review determined that 15 of the 41 applicants did not submit a complete application packet. The OCTF convened three review teams comprised of the following: OCTF staff, ODJFS staff, ODH staff, the HealthPath Foundation of Ohio, Capital University, Family and Youth Law Center, and local Mental Health and Recovery Boards to review the remaining 26 applications. The Director also noted that each member has been provided with spreadsheets containing information on every application received and reviewed.

Based on the results from the review teams, the following applicants are being recommended for funding by the OCTF Board: 4C for Children; Adams Brown Counties Economic Opportunities, Inc., Adams Brown Head Start; Cincinnati Children's Hospital Medical Center, Mayerson Center for Safe and Healthy Children; Elizabeth New Life Center; and Ohio Chapter, American Academy of

Pediatrics. Director Rost then briefly discussed each of these applications, including their coverage areas and funding requests that totaled \$358,905.72.

In addition, two applicants that provided strong evidence of their ability to serve families in their local communities, but which are not statewide in their coverage, are being recommended for consideration of funding by the OCTF Board: Catholic Social Services of the Miami Valley and Early Childhood Resource Center. These two applications are requesting a total of \$87,670.20.

Board members discussed the applications and Director Rost confirmed that any applications approved by the Board would be funded for a full six month period. The Director also emphasized that members can choose to fund whichever applications they wish or none at all.

Following the discussion, Christina Klefeker motioned to approve the five applications recommended for funding based on the results from the review teams. Senator Gentile seconded the motion. The board voted unanimously to approve the motion.

CBCAP Application for FFY 2017

Ms. Sillaman provided a review of the OCTF Community-Based Child Abuse Prevention (CBCAP) application that is due to the Trust Fund's federal program officer by June 3, 2016. She explained that for this application, the OCTF is reporting on activities that occurred between October 1, 2014 and September 30, 2015 (Federal Fiscal Year 2015), and is applying for funding for the period of October 1, 2016 through September 30, 2017 (Federal Fiscal Year 2017).

Ms. Sillaman noted that, beginning with the Federal Fiscal Year (FFY) 2016 report, a new reporting time frame will be utilized. Reports will now be submitted in January, with the first report under this new model being due in January 2017. This report will also be submitted via a new online portal. The application for FFY 2018 will be due in June 2017.

Ms. Sillaman advised that the projected award amount without leveraged funding for the CBCAP funding proposal is \$855,113. She explained that the OCTF is allocating funding and/or resources to the following mandatory CBCAP priorities: Needs Assessments and the Executive Director's attendance at the CBCAP conference.

The Trust Fund is also proposing to ask for funding for the following: Regional Child Abuse and Child Neglect Prevention Council Planning and Service Delivery; Child Abuse and Neglect Prevention Training; Keeping Children Safe: Child Abuse and Neglect Prevention Training; Child Abuse and Neglect Prevention Month Awareness and Activities; Statewide Competitive Application Initiatives; Human Trafficking Prevention; Infant Morality Prevention; Child Sexual Abuse Prevention; Child Fatality Review Activities; Parent Engagement; and Strategic Planning Initiatives.

Approval of the CBCAP Application was tabled as there was no longer a quorum of board members present.

Statewide Application(s)

Director Rost informed board members that the OCTF received one statewide application from Mercer County Department of Job and Family Services by the April 8, 2016 deadline and she briefly reviewed the Trust Fund's mandatory statewide application criteria.

The Director explained that Mercer County Department of Job and Family Services is requesting funding to create a new initiative, "Growing Strong Families." This initiative is a holistic primary prevention strategy that contains three components: promotion of a public awareness campaign that will support healthy parenting techniques and child development information, as well as help raise public mindfulness of prevention; provision of the Incredible Years Classroom Management training to early and grade school educators; and presentations and training to social service agencies and churches on Strengthening Families.

Director Rost noted that the amount requested by Mercer County Department of Job and Family Services is \$99,100 and they are proposing to serve 7,486 children, 2,865 adults, and 696 professionals.

Director Rost and board members discussed the application and noted multiple concerns with it. Specifically, the Incredible Years Classroom Management training is working with teachers to enhance their classroom management skills and does not represent direct child abuse and child neglect prevention programming. In addition, the public awareness campaign they are proposing is primarily focused on Mercer County with funding going towards their staff. As a result, even if the proposal yielded positive results at the end of the funding period, it would take additional resources to spread the campaign statewide. The presentations and training to social service agencies and churches on Strengthening Families is a child abuse and child neglect prevention strategy, but again the application was focused on Mercer County and did not detail any statewide reach.

Following the discussion, board members decided to take no action on this application and to advise the applicant to approach their child abuse and child neglect prevention region given that their proposal is not statewide.

Director Rost then provided follow-up information concerning a statewide application from Bethany Christian Services of Columbus that had been reviewed by board members during the February 18, 2016 meeting.

She reminded board members of the details of Bethany Christian Services' proposal and the concerns they expressed at the February 18, 2016 board meeting regarding the treatment children will receive in the host families' homes and the level and type of training these host families possess. The OCTF Board had delayed official consideration of the proposal so as to provide an opportunity for the Trust Fund to obtain more information on the recruiting and training of host families as well as the background checks they undergo and the protocols and curriculum/manual they follow.

Director Rost advised that she contacted Bethany Christian Services and was informed that host families do undergo background checks though no information was given to her on the specific types of checks. She also shared information concerning the host family approval process and noted that the applicant would not be licensed by ODJFS for the services they are proposing in their application. The Director also provided information she received concerning the type of training host families receive.

Several board members continued to express concerns with the proposal and the Chairman noted that there is legislation pending in the General Assembly that would create a host family affidavit. The Chairman also advised that there is currently no oversight mechanism in Ohio law. In addition, there

was no indication in their application that the host families would be certified as foster providers, which raised liability concerns among board members.

Following the discussion, board members decided to take no action on this application.

OCTF Regionalization Update

Director Rost provided an update on implementation of the OCTF regional model including information on the identified regional prevention coordinators for all eight regions, the liaisons for each regional prevention council and the status of county prevention specialist appointments within each region.

Multiple board members offered to assist the Executive Director in facilitating additional county prevention specialist appointments to the regional prevention councils.

CBCAP Application for FFY 2017

With a quorum of board members again being present, the Chairman called up the CBCAP Application for consideration.

Chairman Bacon motioned to approve the CBCAP Application for FFY 2017 as presented by Director Rost. Christina Klefeker seconded the motion. The board voted unanimously to approve the motion.

As there was no further business to come before the Board, Chairman Bacon adjourned the May 19, 2016 OCTF Board meeting at 12:02pm.

Handouts:

OCTF Board Meeting Agenda – May 19, 2016
OCTF PowerPoint Presentation – May 19, 2016
OCTF Child Abuse Prevention April Campaign
OCTF Board Draft Meeting Minutes – February 18, 2016
SFY 2016 OCTF Operating Budget
SFY 2016 Income Statement
SFY 2017 OCTF Operating Budget
Draft Balance Sheet
OCTF County Prevention Specialists Directory
Mercer County Department of Job and Family Services Application
Bethany Christian Services Statewide Application
SFY 2017 RFGA for CAN Submissions
Executive Director’s Report