



## Pinwheels for Prevention 2010

# Talking Points

- During child abuse and neglect prevention month it is important to talk about what each and every one of us can do to make sure that children in our community grow up healthy, safe and loved.
- Every child needs a caring adult in their lives for guidance and support. This nurturing love and attention helps them prepare for the future and keeps them safe from abuse and neglect.
- Behind every successful adult there was a positive mentor in their youth. This person could have been a family member, a neighbor, a teacher, a coach or a tutor.
- The campaign theme, “ Pinwheels for Prevention: It’s Your Turn to Raise the Leaders of Tomorrow” reminds us that we all have a positive role to play in supporting our community’s young people and their families.
- Child abuse and neglect is a symptom of a larger problem – the lack of resources and support for families in our community.
- When the well-being of children and families becomes the priority of everyone in a community, the number of child abuse and neglect incidences will decrease. Other good things will also happen, including better health outcomes, improved school performance and family economic self-sufficiency.
- This month, it is important that every member of our community consider what they can do to improve our collective well-being. Whether it is volunteering, making donations or advocating for family-friendly policies, everyone can take their turn in making a difference.
- When we invest in healthy child development, we are investing in community and economic development, as flourishing children become the foundation of a thriving society.

- When the entire community takes responsibility for creating healthy environments in which to raise our children, we lay the foundation for children's later growth and development.
- Getting prevention right early is less costly to society and to individuals than trying to fix things later.
- The pinwheels represent Ohio's efforts to change the way our state and nation think about prevention, focusing on community activities and public policies that prioritize prevention right from the start.
- Programs and strategies like home visiting, parent education, mutual self-help support, mental health services for new mothers, expanding the availability of affordable daycare programming and substance abuse treatment all play a role in the prevention of child abuse and neglect.