

The Ohio Collaborative to Prevent Infant Mortality presents

The First *Ohio Infant Mortality Summit*



November 28, 2012

Greater Columbus Convention Center • Terrace Ballrooms 4 & 5

350 N. High Street • Columbus, Ohio 43215

7:30 a.m. – 4:45 p.m.

Free!

SUMMIT REGISTRATION

There is no fee for this event. You will be responsible for parking and lunch on your own.

To register, go to go to the OSMA web site <http://www.osma.org/>, click on “View All Upcoming Events” under the Upcoming Events section. Scroll down and click on “Turning Up the Volume on Infant Mortality.”

Instructions for online registration:

1. Choose ‘Register online.’
2. Enter your last name and then “Search”. If you are in the database, choose your name and the “Submit.” If you are not in the database, choose “Click here to add them” (located at the bottom left of the reply box). Once you add in your name and contact information, choose “Add.” *Note: Please include your credentials (i.e., MD, DO, RN) after your last name. An email address is required so we can contact you with additional details.*
3. Select your membership status.
4. Select your breakout sessions (you will choose two). All registrants are automatically registered for all plenary sessions. Each breakout session has limited capacity so please register early to ensure your space at the breakout sessions of your choice. Click on the “Continue to Check Out” and proceed through to and proceed through to Shopping Cart -> Checkout -> User Info -> Submit. Make sure you complete the User Info before submitting. You will receive a confirmation email. To view the full confirmation in that email, click on the link that immediately follows the Summit title.
6. The convention facility is handicap accessible. However, if you have special needs, please email them to info@osma.org or call (800) 766-6762.

Cancellations

If you have registered but find you cannot attend, please go to the registration site as soon as possible and cancel so another can take your place by registering himself/herself.

ARE YOU AWARE THAT:

- Nearly 3 babies die every day in Ohio (1,068 in 2010)?
- Ohio has a higher rate of infant deaths than most other states and all surrounding states, and that rate is not going down?
- The death rate among African-American babies in Ohio is more than double the rate for white babies?
- Each infant death represents a family tragedy and a financial blow to Ohio's businesses and taxpayers?

Infant mortality is everybody's challenge, not just a problem for public health and medicine. Only by cooperating at the community level can we successfully meet the challenge. Other communities and states have succeeded. So can Ohio!

The goal of this **free**, one-day summit is to inform Ohio about infant death, one of our most serious public health challenges, and to introduce participants to the knowledge and skills that we can use, by working together with our current resources, to save the lives of more babies.

Continuing education credits will be available for physicians, nurses, and social workers.

INFANT MORTALITY SUMMIT AGENDA

7:30 am	Sign-in , view displays, posters and exhibits- Terrace Ballrooms 4 & 5 - far north end, second floor
9:00	Welcome and Opening Remarks <i>Ted Wymyslo, M.D., Director, Department of Health</i>
9:30	Overview of Ohio's Infant Mortality Problem <i>Arthur R. James, M.D., Department of Obstetrics and Gynecology, The Ohio State University</i>
10:00 – 10:45	The Life-Course Perspective and Social Determinants of Health <i>Dr. Michael C. Lu, M.D., M.S., M.P.H.</i> <i>Administrator, Maternal and Child Health Bureau</i> <i>U.S. Department of Health and Human Services</i>
10:45 – 11:30	Improving Maternal & Birth Outcomes in Ohio Cannot Wait: A Guide to Implementing a Life Course Approach to MCH Practice <i>Mario Drummonds, M.S., L.C.S.W., M.B.A</i> <i>CEO and Executive Director, Northern Manhattan Perinatal Project</i>
11:30 am – 12:45 pm	Lunch – on your own
12:45 – 2:00	Breakout Sessions and Roundtables 1 – D Pod
2:00 – 2:15	Break <i>Please visit our posters and exhibits on display throughout the venue.</i>
2:15 – 3:30	Breakout Sessions and Roundtables 2 – D Pod
3:30 – 3:45	Break <i>Please visit our posters and exhibits on display throughout the venue.</i>
3:45- 4:45	If Not Now, When? Heeding the Call to Action - Terrace Ballrooms 4 & 5 - far north end, second floor <i>Magda Peck, Sc.D.</i> <i>Dean, School of Public Health, University of Wisconsin- Milwaukee</i>
4:45	Adjourn

Breakout Sessions

Please note that some sessions are presented both at 12:45 pm and at 2:15 pm and some are presented in only one time slot. You may register for one 12:45 session and one 2:15 session. Advance registration is required. All breakout sessions will be in Pod D, south of the plenary session room. Exact locations will be provided in the program.

Breastfeeding: Programs to Promote and Support

12:45 pm and 2:15 pm

Liz Maseth, R.N., I.B.C.L.C., Akron Children's Hospital

This session will provide an overview of the importance of mother's milk and its protective effects against infant morbidity and mortality. It will feature a discussion of effective strategies to promote, protect and support breastfeeding, especially for African-American mothers, including the Baby Friendly Hospital Initiative, community support systems, peer helpers and the business case for breastfeeding.

Care Coordination: Federal Healthy Start Programs, Help Me Grow and the Ohio Infant Mortality Reduction Initiative

12:45 pm

Grace Kolliesuah, M.S.W., L.S.W., Columbus Public Health - *Federal Healthy Start Programs in Ohio*

Wendy Grove, Ph.D., Ohio Department of Health - *Help Me Grow Home Visiting*

Vivian Jackson Anderson, M.A., L.S.L.P. - *Ohio Infant Mortality Reduction Initiative (OIMRI)*

This session will provide an overview of the importance of care coordination and a discussion of effective care coordination strategies.

Care Coordination: Non-Profits, Ohio Medicaid, Managed Care, and CHAP

2:15 pm

Toshia Safford, Center for Healthy Families- *Healthy Families Connection*

Brad Lucas, M.D., Buckeye Community Health Plan –*Managed Care Plans*

Mary Applegate, M.D., Ohio Department of Job and Family Services – *Ohio Medicaid*

Mark Redding, M.D. and Sara Redding, M.D., CHAP – *The Community Health Access Project*

This session will provide an overview of the importance of care coordination and a discussion of effective care coordination strategies.

Engaging Non-Traditional Partners

12:45 pm and 2:15 pm

Pat Gabbe, M.D., Ohio Better Birth Outcomes, Mario Drummonds, M.S., L.C.S.W., M.B.A, Northern Manhattan Perinatal Partnership

This session will provide an overview of the important role communities play in affecting change. There will be discussion of how business, civic groups and other non-traditional community partners have effectively impacted and are essential to the prevention of infant mortality.

Environmental and Occupational Exposures: Impact on Preterm Birth, Birth Defects and Infant Mortality

12:45 pm

Barbara Grajewski, Ph.D., Carissa Rocheleau, Ph.D., National Institute for Occupational Safety & Health (NIOSH, CDC)

This session will provide an overview of the relationship between congenital anomalies and infant mortality and include a discussion of preconception prevention strategies.

Every 4.5 Minutes a Baby is Born with a Birth Defect: Prevention Strategies for Better Birth Outcomes

2:15 pm

Connie Motter, M.S., C.G.C., Akron Children's Hospital

This session will provide an overview of the relationship between congenital anomalies and infant mortality. There will be discussion of preconception prevention strategies. The objective of this course is that attendees will be able to identify prevention strategies for reducing risk of birth defects through genetics, lifestyle choices and maternal health.

Impact of Race on Health Outcomes/Infant Mortality

2:15 pm

Jason Reece, Ph.D., Director of Research, Kirwan Institute for the Study of Race and Ethnicity

Chip Allen, M.P.H., Ohio Department of Health

This session will provide an overview of the effects of racism on infant mortality and the subsequent disparities that result. It will address issues important to the prevention of infant mortality and include a discussion of why areas experiencing inequalities in resource distribution are the same areas which have poor health outcomes.

Impact of Tobacco Use on Infant Health

12:45 pm and 2:15 pm

Thomas Houston, M.D., McConnell Heart Health Center, Ohio Health

This session will provide an overview of the effects of perinatal smoking on infant mortality and a discussion of effective strategies to reduce perinatal smoking to improve infant health.

New Diversity for the 21st Century - One Person Can Make a Difference

12:45 pm

James A. White, Sr., President, Melony Brunson, Vice President of Operations, Performance Consulting Services

This session will provide an overview of the effects of racism on infant mortality and the subsequent disparities that result. Presenters will discuss how to address these issues to reduce infant mortality and explain how the communities experiencing inequalities in resource distribution are the same communities with poor health outcomes.

Preconception Planning

12:45 pm and 2:15 pm

Kim Mason, Family Health Services of East Central Ohio; Missy VonderBrink, MPH, Ohio Department of Health

Lisa Matthews, M.B.A., Cleveland City Health Department

Angela Newman White, M.A., Cuyahoga County Board of Health

This session will be an overview of the importance of reproductive life planning from adolescence through adulthood. The presenters will describe a Reproductive Life Plan, how to use one, and why it is an important tool in the prevention of infant mortality.

Pregnancy and Addiction

12:45 pm and 2:15 pm

Ginny O'Keefe, CEO and Susan Oskins, C.N.P., Amethyst, Inc.; Michele Walsh, MD, Chief, Division of Neonatology, University Hospitals Rainbow Babies and Children's Hospital

This session will provide an overview of the effects of mental health and substance abuse on infant morbidity and mortality. We will discuss effective strategies to address perinatal mental health and substance abuse and the understanding, prevention, and treatment of Neonatal Narcotic Abstinence Syndrome (NAS).

Quality Improvement to Reduce Prematurity in Ohio

12:45 pm and 2:15 pm

Jay D. Iams, M.D. Department of Obstetrics and Gynecology, The Ohio State University Wexner Medical Center

This session will feature a structured discussion on health care practices and policies that have been shown to reduce perinatal and infant morbidity and mortality related to preterm birth. The audience will be asked to consider potential obstacles and unanticipated consequences of adoption of three interventions (antenatal steroids, limited scheduled births <39 weeks, and progesterone promotion) in their city and region, and to use the Ohio Birth Certificate to document their use and effect.

Safe Sleep

12:45 pm and 2:15 pm

Nancy Benedetto, R.N. Toledo-Lucas County Health Department; Sgt. Joseph Briede, Cincinnati Police Department Homicide

Mary Ann Swank, M.S.N./ED, R.N.C.-OB, The Children's Medical Center of Dayton

Karen Gray-Medina M.S., C.H.E.S., Columbus Public Health

This session will provide an overview of sleep-related infant deaths. There will be discussion of effective strategies to reduce sleep-related infant deaths.

Roundtables

Roundtable sessions at the Infant Mortality Summit provide a venue to discuss ideas, research, innovative programming, best practices and effective outreach strategies to address infant mortality to Maternal and Child Health and other public health practitioners, health care providers, state and local officials, advocates, community leaders and concerned citizens. Each roundtable discussion will last 20 minutes and will be repeated three times in the same time slots as the breakout sessions. Registration for roundtables is not required. A list of roundtables will be included in the summit program. If you would like to present a roundtable discussion, please visit this Website: <http://www.surveymonkey.com/s/InfantMortalitySummit>.

Posters

We welcome posters on research efforts impacting infant mortality. Please visit this Website:

<http://www.surveymonkey.com/s/InfantMortalitySummit>.

Continuing Medical Education

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Ohio State Medical Association (OSMA) and The Ohio Collaborative to Prevent Infant Mortality. The OSMA is accredited by the ACCME to provide continuing medical education for physicians.

The OSMA designates this live educational activity for a maximum of 5.75 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. Qualified individuals will receive education credit from OSMA via e-mail; it is important to provide your correct e-mail address. You will be required to complete and submit an e-mailed, post-summit evaluation.

Summit Location

Greater Columbus Convention Center- far north end, 2nd floor, corner of N. High and Goodale Streets

350 N. High Street • Columbus, Ohio 43215

Map of Downtown Columbus: http://www.experiencecolumbus.com/pdf/downtown_map.pdf

Map of Greater Columbus: http://www.experiencecolumbus.com/pdf/columbus_area_map.pdf

Parking, hotels, & food: <http://www.columbusconventions.com/directionsandmaps.php>

Many hotels are located within walking distance. The following hotels are providing special rates for a limited number of Infant Mortality Summit attendees:

Hyatt Regency Columbus

350 North High Street

Columbus OH 43215

Telephone (614.463.1234)

Room Block: Refer to "Ohio Department of Health" Group

Cost: \$94 + 16.75% Tax

Reservations must be made by November 5, 2012

Parking: Self-parking - \$13/per day; Valet parking: \$24.00 overnight and \$18.00/per day

Red Roof Inn Downtown Columbus

The Red Roof Building
111 E. Nationwide Boulevard
Columbus OH 43215
(614.224.6539) or 1-800-733-7663
Room Block: Refer to "Group Code: 262 Social" under the "Ohio Department of Health"
Cost: \$85/night + 16.75% Tax
Reservations must be made by October 27, 2012
Parking: \$10.00/per day

Drury Inn & Suites Downtown Columbus Convention Center

88 East Nationwide Boulevard
Columbus OH 43215
(614.221-7008) or 1-800-325-0720
Room Block: Refer to Group # 2159332
Cost: \$94 Single rate; \$104 Double Rate + 16.75% Tax
Reservations must be made by October 27, 2012
Parking: \$12.00/per day

Crowne Plaza Columbus Downtown

33 East Nationwide Boulevard
Columbus OH 43215
(614.461-4100)
Room Block: Refer to Group Code: ODH IATA#99801505
Cost: \$94 + 16.75% Tax
Reservations must be made by October 28, 2012
Parking: Self-parking \$12.00/per day Valet parking: \$23.00/per day
Group-negotiated rate available 24 hours a day. [Click here](#) to make your reservation.

Ohio Infant Mortality Summit

Sponsor: Ohio Collaborative to Prevent Infant Mortality



No commercial support was received for this activity.

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Wexner Medical Center

