



Child Abuse and Neglect Prevention Month Report Form - April 2016

Instructions for Completion

- Please note that the report is due to the OCTF no later than **June 6, 2016**.
- We *strongly* encourage you to submit your report electronically. Completed reports should be emailed to [OHIO CHILDREN'S TRUST FUND@jfs.ohio.gov](mailto:OHIO_CHILDREN'S_TRUST_FUND@jfs.ohio.gov).
- Reports may be submitted via U.S. Mail. If you are sending your report by U.S. Mail, it must be received by the OCTF or postmarked by June 6, 2016. Reports can be sent to the following address:

Ohio Children's Trust Fund
P.O. Box 183204
Columbus, Ohio 43218-3204

- Please note that any expenditures for which you are requesting reimbursement from the OCTF must have been incurred during April 2016 (unless you received permission otherwise from the OCTF Executive Director) as well as included on your OCTF April 2016 Funding Request Form and approved by the Trust Fund.
- Please note that you must submit with this report a receipt for each expenditure for which you are requesting reimbursement from the OCTF.

Organizational Information

County PCSA:

Address:

Time Period Covered by Report:

Name and Title of Person Completing the Report:

Telephone:

E-Mail:

Required Confirmation: I confirm that the information contained in this report is accurate and complete.

Signature of Director, Chief Executive Officer or Other Authorized Signatory:

Printed Name:

Title:

Date of Signing:

Child Abuse and Neglect Prevention Month Information

As explained in the OCTF Board approved April 2016 guidelines, PCSAs could utilize OCTF April funds for two categories:

1. Statewide OCTF #PinwheelSelfie campaign; and/or
2. Local 2016 April event, activity or campaign.

Please provide the requested information for each category.

Category 1: Statewide OCTF #PinwheelSelfie campaign

(1) Please provide a brief summary of the Child Abuse and Neglect Prevention Month activity (ies) your county engaged in to encourage local communities to participate in the OCTF #PinwheelSelfie campaign. Be sure to include what was done, when and where the activities took place.

(2) What type(s) of OCTF #PinwheelSelfie campaign activities did your county engage in? Please check the appropriate box. If you engaged in more than one activity, check multiple boxes.

- Paid media
 - Television
 - Radio
 - Public relations activities
- Online marketing
- Outdoor advertising
- Non-traditional print advertising
- Pinwheels

(3) To report the individual(s) and families served/reached, please summarize data across your OCTF funded #PinwheelSelfie campaign activities and report the data in the table below.

***If your PCSA serves multiple counties, please break down participation numbers by county.**

TOTAL Number	People Served			Disabilities		Homeless			Adult Former Victims	
	Adults	Children	Families	Adults	Children	Adults	Children	Families	Domestic Violence	Child Abuse and/or Neglect
Participants who received paid media										

Participants who received online marketing										
Participants who received outdoor advertising										
Participants who received non-traditional print advertising										
Participants who received pinwheels										
TOTAL										

(4) Please describe whether your OCTF #PinwheelSelfie campaign activities were successful. Include information on the impact it made on your organization, community and/or the population served. Include how you measured impact.

(5) Success stories: Please share a story that highlights the success of your OCTF #PinwheelSelfie campaign efforts and include a direct quote from a participant.

(6) Please attach copies/pictures of materials relating to your OCTF funded #PinwheelSelfie campaign activities: press or news items, brochures, letters of support, photographs, etc. Please be certain to include copies/pictures of printed materials as well as media awareness and/or texts of public service announcements in which you were required to utilize the OCTF logo and comply with the #PinwheelSelfie campaign materials.

Category 2: Local 2016 April event(s), activity(ies) or campaign(s)

(1) Please provide a brief summary of the OCTF funded Child Abuse and Neglect Prevention Month activity (ies) your county engaged in. Be sure to include what was done, when and where the activities took place.

(2) Please check the appropriate box(es) to indicate the type(s) of Child Abuse and Neglect Prevention Month activity expenditures for which you utilized OCTF funds.

Media awareness and public service announcements

- Print advertising
- Goods or services (including the printing and/or development of materials)

(3) To report the individual(s) and families served, please summarize data across the Child Abuse and Neglect Prevention Month activity expenditures for which you utilized OCTF funds and report the data in the table below.

***Please note that this reporting requirement applies to banners, signage, billboards, PSAs, displays, newspapers, bags, t-shirts, food expenditures, etc.**

****If your PCSA serves multiple counties, please break down participation numbers by county.**

TOTAL Number	People Served			Disabilities		Homeless			Adult Former Victims	
	Adults	Children	Families	Adults	Children	Adults	Children	Families	Domestic Violence	Child Abuse and/or Neglect
Participants who received media awareness and public service announcements										
Participants who received print advertising										
Participants who received goods or services										
TOTAL										

(4) Please describe if your OCTF funded Child Abuse and Neglect Prevention Month activities were successful. Include information on the impact the OCTF funded activities made on your organization, community and/or the population served. Include how you measured impact.

(5) Success stories: Please share a story that highlights the success of your OCTF funded Child Abuse and Neglect Prevention Month activities and include a direct quote from a participant.

(6) Please attach copies/pictures/texts of materials relating to the Child Abuse and Neglect Prevention Month activity expenditures for which you utilized OCTF funds and for which you were required to acknowledge the OCTF: banners, signage, billboards, PSAs, displays, press or news items, brochures, bags, t-shirts, food expenditures, printed materials, etc.



Child Abuse and Neglect Prevention Month - April 2016 Fiscal Report Form

Please list your OCTF approved April expenditures for each group within both funding categories below. Please note that you must submit with this report a receipt for each expenditure for which you are requesting reimbursement from the OCTF.

The OCTF Community-Based Child Abuse Prevention (CBCAP) federal grant (3D30 Fund) is the funding source for the April funds and the catalog of federal domestic assistance (CFDA) number is 93.590.

Category 1 – Statewide OCTF #PinwheelSelfie campaign

A. Paid media - Television, radio and public relations activities (e.g. media interviews, feature articles and/or news/public affairs appearances).	
Explanation:	Total Amount Expended:
B. Online marketing activities - Banner ads, e-blasts, website links and announcements.	
Explanation:	Total Amount Expended:
C. Outdoor advertising - Targeted, street-level advertising in high foot traffic areas (e.g. colleges, downtown venues and shopping malls). - Out of home media options (e.g. billboards, kiosks, transit, airports, movie theaters and sporting events).	
Explanation:	Total Amount Expended:
D. Non-traditional print advertising - Print advertising in publications. - Print media partner support (e.g. event announcements and calendar listings). - Other innovative methods discussed with and approved by the OCTF Executive Director.	
Explanation:	Total Amount Expended:
E. Pinwheels	
Explanation:	Total Amount Expended:

Category 2 – Local April event, activity or campaign

(As a reminder, you may utilize up to 25% of your OCTF April funds for expenditures within this category.)

A. Media awareness and public service announcements	
Explanation:	Total Amount Expended:
B. Print advertising - Billboards, signage, displays, newspapers, etc.	
Explanation:	Total Amount Expended:

C. Printing and/or development of materials - Includes bags and t-shirts.	
Explanation:	Total Amount Expended:
D. Goods or services associated with local April events	
Explanation:	Total Amount Expended:
Budget Summary	
Please list the total amount expended from each group above.	
Category 1 – Statewide OCTF #PinwheelSelfie campaign	
A. Paid media	
B. Online marketing activities	
C. Outdoor advertising	
D. Non-traditional print advertising	
E. Pinwheels	
Category 2 – Local April event, activity or campaign	
A. Media awareness and public service announcements	
B. Print advertising	
C. Printing and/or development of materials	
D. Goods or services associated with local April events	
Total Amount of OCTF April Funds Expended <i>(May not exceed \$2,000.00)</i>	

Did you expend all of the OCTF funds that you requested in your April 2016 Funding Request Form?

- YES
 NO

If you did not, please list the amount unexpended and the reason(s) for the unspent funds.