



Pause for a child

Title:

Child Abuse and Neglect Prevention Month Awareness Activities: Kids Fest, Day of Hope, Pinwheels Campaign and Social Norming Campaign

Abstract:

Logan County Family and Children First Council will use April Child Abuse and Neglect Prevention month funds for the following:

KidsFest

KidsFest is a 3-hour event for families, hosted by community agencies and volunteers and organized by Logan County Children Services. Approximately a dozen organizations and agencies have registered to operate a booth where they share information and have games and activities that promote children and healthy families. The purpose of this event is to connect families with their community during a 3-hour family fun event that promotes healthy, stable families who have knowledge of community resources and supports.

Day of Hope

Logan County Children Services will host a brief ceremony at 10am on Wednesday, April 6th at the Logan County Courthouse. A four wick candle will be lit to remember the 4 children a day who die in the United States due to abuse or neglect. Proclamations from community leaders including Judges, Commissioners, Mayors, and agency Directors, will be read recognizing Logan County and Bellefontaine's Day of Hope. WPKO/WBLL radio and the Bellefontaine Examiner newspaper will provide coverage of the event. The purpose of this event is to reflect on the impact of Child Abuse and Neglect. Community leaders and professionals participate in an awareness ceremony and leave inspired and empowered to continue their protection of children.



Pause for a child

Pinwheels Campaign

In an effort to engage the community in Child Abuse and Neglect Prevention month, an annual awareness effort will be conducted by placing a pinwheel display on the courthouse lawn where one pinwheel represents one child who was reported to be abused or neglected during the previous year. The purpose of this campaign is to generate community awareness through a visualization of pinwheels in the courthouse lawn of the number of children who are impacted by abuse and neglect over the last year.

Social Norming Campaign

In order to raise awareness and understanding, the Logan County Family and Children First Council is formulating a well-coordinated media campaign in an effort to help young people succeed by having safe beginnings. The campaign will target parents, and encourage them as their child's advocate and expert to take pride in their everyday routines as learning opportunities for their children. During the month of April the media messages will be tested through radio advertisement and then a more concrete marketing plan developed for ongoing community education. This intensive media campaign will push key messages to parents of children under age 6 on how to create safe beginnings for children and prepare them for success.

Agency:

Logan County Family and Children First Council

Contact:

Angela Haver

ahaver@logancbdd.org

937-292-3040

Period:

April 1, 2011 – April 30, 2011



Pause for a child

Funding:
\$5,000.00